EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	1190	(715/500).CCLS.	US-PGPUB; USPAT; JPO; DERWENT	OR	OFF	2006/08/18 12:39
S1	0	(webpage$1 or web ADJ page$1) SAME design$3 SAME icon$1 SAME (on ADJ demand) SAME instruction$1	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2006/08/16 13:39
S2	32234	(webpage$1 or web ADJ page$1 or website$1 or web ADJ site$1) SAME (design$3 or generat$3)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2006/08/16 13:41
S3	7184	S2 and icon$1	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2006/08/16 13:41
S4	5248	S3 and @ad<"20031103"	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2006/08/16 13:45
S5	299	S4 and (on-demand or (on ADJ demand))	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2006/08/16 13:44
S6	209	S5 and URL	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2006/08/16 13:44
S7	5248	S4 and @ad<"20031103"	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2006/08/16 14:22
S8	299	S5 and @ad<"20031103"	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2006/08/16 13:45
S9	3487	S7 and (online NEAR$3 shopping)	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2006/08/16 14:21
S10	3487	S9 and @ad<"20031103"	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2006/08/17 18:45
S11	1	("2002/0138331").URPN.	USPAT	OR	ON	2006/08/16 14:32
S12	0	("2002/0178072").URPN.	USPAT	OR	ON	2006/08/16 14:35

8/18/06

EAST Search History

S13	1	("2004/0205065").URPN.	USPAT	OR	ON	2006/08/16 15:27
S14	2	("20050289454").PN.	US-PGPUB; USPAT; JPO; DERWENT	OR	OFF	2006/08/16 15:27
S15	2	("20010032218").PN.	US-PGPUB; USPAT; JPO; DERWENT	OR	OFF	2006/08/17 09:15
S16	71	personaliz$6 SAME (webpage$1 or (web ADJ page$1)) SAME instruction$1	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2006/08/17 18:47
S17	49	S16 and @ad<"20031103"	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2006/08/17 18:45
S18	2	personaliz$6 SAME (webpage$1 or (web ADJ page$1)) SAME instruction$1 SAME icon$1	US-PGPUB; USPAT; JPO; DERWENT	OR	ON	2006/08/17 18:47

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1 Internet data management (IDM): A web-page fragmentation technique for personalized browsing
Bouras Christos, Kapoulas Vaggelis, Misedakis Ioannis
March 2004 **Proceedings of the 2004 ACM symposium on Applied computing**
Publisher: ACM Press
Full text available: pdf(85.58 KB) Additional Information: full citation, abstract, references, index terms

In this paper, a technique is presented that allows web sites viewers to build personalized web pages, using specific thematic areas of their preferred sites. This technique, besides saving from the trouble of having to browse in different sites in order to find the desired content, saves users time and reduces the cost of browsing the web by minimizing the data that have to be downloaded. It is based on an algorithm, which fragments a web page in discrete fragments using the page's internal str ...

Keywords: Web Components, Web Fragments, portal personalization

2 An architecture to support scalable online personalization on the Web
Anindya Datta, Kaushik Dutta, Debra VanderMeer, Krithi Ramamritham, Shamkant B. Navathe
August 2001 **The VLDB Journal — The International Journal on Very Large Data Bases**, Volume 10 Issue 1
Publisher: Springer-Verlag New York, Inc.
Full text available: pdf(167.25 KB) Additional Information: full citation, abstract, citings, index terms

Online personalization is of great interest to e-companies. Virtually all personalization technologies are based on the idea of storing as much historical customer session data as possible, and then querying the data store as customers navigate through a web site. The holy grail of online personalization is an environment where fine-grained, detailed historical session data can be queried based on current online navigation patterns for use in formulating real-time responses. Unfortunately, as mo ...

Keywords: Behavior-based personalization, Dynamic lookahead profile, Profile caching, Scalable online personalization, Web site and interaction model

3 Versioning and fragmentation: Automatic detection of fragments in dynamically generated web pages